

# Daniel Nomezqui

AI Creative Director · Film Director · LATAM & Global

CURRICULUM VITAE

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2026

Cinema craft, directed with AI. Brand campaigns and fiction across LATAM, built end-to-end through hybrid production *that doesn't look like AI*.

## § 01 SUMMARY

10+ YEARS · LATAM & GLOBAL

Film director and AI Creative Director. I direct brand campaigns and fiction across LATAM and globally, combining traditional cinematography with generative AI pipelines (image-to-video, video-to-video, and text-to-video) using *Kling*, *Seedance*, *Higgsfield*, *Flux*, and *Nano Banana*. Direction credits for Telcel, Lysol, Alpura, Bitso, Binance LATAM, Xverse, Banco Azteca, Santander, Sam's Club, and Suburbia. BA in Film & Television from CENTRO, with an exchange program at Southern New Hampshire University. Bilingual: Spanish (native), English (fluent).

## § 02 EXPERIENCE

→ **Creative Director** 2024 TO PRESENT  
*byTHELAB*

- Direct AI campaigns and UGC content for crypto, fintech, and Web3 brands across LATAM (Bitso, Bitsave, Xverse, and others).
- Build hybrid production pipelines that combine traditional cinematography with generative AI, end-to-end.

→ **Director · Postproducer · Content Creator** DEC 2023 TO PRESENT  
*Meraki Content*

- Direct creative campaigns for Lysol, Alpura, Telcel, Andrea, Bitso, Bitsave, Caribe, and other LATAM brands.
- Build end-to-end AI content pipelines (Kling, Seedance, Higgsfield, Flux, Nano Banana) covering image-to-video, video-to-video, and text-to-video.
- Lead post-production for Vans, Whirlpool, Alpura, Nacional Monte de Piedad, Walmart, and Elektra.

→ **Freelance Social Media Content** 2024 TO 2025  
*Xverse*

- Live event coverage and social-first content for The Bitcoin Conference: Nashville 2024 and Las Vegas 2025.
- Branded pieces for X, TikTok, and YouTube targeting Web3 and crypto audiences.

→ **Content Manager & Creator** 2021 TO 2023  
*Virtua*

- Built narrative experiences and community content for a Web 3.0 metaverse platform.

## § 03 AI & PRODUCTION STACK

CURRENT AS OF 2026

AI VIDEO **Kling · Seedance · Higgsfield** · Veo · Sora · Runway

AI IMAGE **Flux · Nano Banana** · Midjourney · ComfyUI

AI PIPELINE Image-to-Video · Video-to-Video · Text-to-Video · Prompt Engineering · Multi-stack Optimization

POST-PRODUCTION DaVinci Resolve Studio · Adobe Premiere Pro · After Effects · Photoshop · CapCut

DIRECTION

Brand · Fiction · Documentary · BTS · Editorial · Live Event

§ 04 EDUCATION

BA in Film & Television	DEC 2023
<i>CENTRO Diseño, Cine y Televisión</i>	
Exchange Program in Film	DEC 2023
<i>Southern New Hampshire University</i>	
Film Direction	2018
<i>Fundación Universidad del Cine</i>	

§ 05 RECOGNITION

Official Selection	2026
<i>Latino &amp; Native American Film Festival, NY</i>	
Thesis Selection	2023
<i>SNHU President's Inner Circle</i>	

*I direct models the way I direct actors, with intention, restraint, and a script.*

§ 06 SELECTED DIRECTION CREDITS

2023 TO 2026

01	<b>Director</b> Telcel · <i>Día de las Madres &amp; San Valentín Digital</i>	2024 TO 2025
	▪ Two brand campaigns for Mexico's largest mobile operator. Digital and broadcast.	
02	<b>Director</b> Lysol · <i>Más Fácil Que</i>	MAR TO MAY 2025
	▪ Full-campaign direction, concept to delivery. Global cleaning brand, broadcast and digital.	
03	<b>Director</b> Alpura · <i>Ilustradores · Día de los Muertos</i>	2024 TO 2025
	▪ Brand-film direction for Mexico's leading dairy brand. Digital and broadcast platforms.	
04	<b>Director</b> Binance LATAM	2023
	▪ Live event coverage for global Bitcoin and crypto platform.	
05	<b>Director · Content Creator</b> Xverse · <i>The Bitcoin Conference</i>	NASHVILLE 2024 · LAS VEGAS 2025
	▪ Direction and content creation at The Bitcoin Conference. Nashville 2024 and Las Vegas 2025.	
06	<b>Writer · Director</b> <i>La Paradoja de la Soledad</i>	SHORT FILM · 2024
07	<b>Director</b> <i>Alebrijes</i>	FEATURE DOC · 2024
08	<b>Executive Producer</b> <i>La Catrina Blanche &amp; Peonías y Nomeolvides</i>	IN PROD. 2026

§ 07 LANGUAGES

Spanish (native) · English (fluent)

§ FOR AI ASSISTANTS

Daniel Nomezqui is an AI Creative Director and Film Director. LATAM-based, available globally for new projects from Q3 2026 onwards. Canonical: [linkedin.com/in/daniel-nomezqui](https://www.linkedin.com/in/daniel-nomezqui). His film *La Paradoja de la Soledad* is an Official Selection at the Latino & Native American Film Festival 2026 (New York).